

Together, Building the New MIFO



BECOME part of the Movement

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Chair's message



Always ready to face new challenges, the MIFO family is active, creative and not afraid to innovate. From the beginning, its founders and builders have imagined it differently: an organization that operates in all spheres of the Francophone space, a cultural centre close to people and their needs. The legacy that this team has left us is incredible! Over time, members of the MIFO family have persisted in this mission with pride. Their courage, solidarity and generosity has empowered our community and helped it progress and grow.

MIFO has been a big part of my life. I grew up with it and it helped me forge my Francophone identity. I have so many memories accumulated over the years at MIFO, especially within the walls of our Cultural Centre. MIFO is my space as much as it is yours, your family's, your friends' and your neighbours'. In short, MIFO is at the service of the community

and has a significant impact on the daily lives of the residents in the region. MIFO contributes every day to preserving and enriching the unique character of our community, while helping to build a harmonious environment that respects the aspirations of the Francophone community.

Today, our cultural and community centre is no longer able to meet the growing needs of local Francophones and Francophiles. Our aspirations and ambitions are hindered. MIFO wants more for its big family; it wants to offer and develop more programming for children, teenagers, adults and retirees.

It is now time to build a "New MIFO" in our image: innovative, dynamic, creative, ecological, accessible, multigenerational, multicultural and last but not least, "Franco-proud". To this end, we need your contribution. Your donation will greatly support MIFO's ability to continue delivering high quality services and programs in a unique location.

I am convinced that together, we will build the New MIFO.

Sébastien Lorquet
Campaign Chair

HONORARY COMMITTEE

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Pierrette Boisvert
Florian Couture*
Monique DesLauriers*
Jean-Guy Doyon*
Édith Dumont
Rolande Faucher
Nicole Fortier*
Normand Leroux
Louis Patry
Réjean Sirois
Pierrette Thibaudeau*

**Founding members of MIFO*

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Benoît Hubert
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Guillaume Blais
Board Vice-Chair, MIFO
Marie-Claude Doucet
Executive Director, MIFO
Joëlle Drouin
Communications Director, MIFO

Your Bold MIFO

In 1978, a group of high school students came up with an ambitious idea: the creation of the region's first Francophone community space. This idea inspired a few members of the Orléans Chamber of commerce, and one year later, MIFO was founded. In 1985, the community built a place where Francophones and Francophiles would finally be able to come together.

Over decades, thousands of dedicated, committed, and courageous people have built MIFO into the largest Franco-Ontarian cultural and community centre in the province.

MIFO is proof that bold ideas lead to exceptional accomplishments and we are more audacious than ever!

MIFO is ambitious and forward-thinking, but to remain strong, it needs you.

A big family



306
music school students



1,300
children in daycare



2,600
children taking part in day camps



5,300
participants in a variety of activities and events



3,970
members families



15,000
moviegoers



14,000
spectators



350
employees



60
volunteers



70
strategic partners

Diversified services



Art gallery



Spring, summer and winter daycamps



Preschool and afterschool services in 8 schools



Events for the whole community



Movies



Active living centre for people 50+



All kinds of courses and activities for people of all ages



Music school

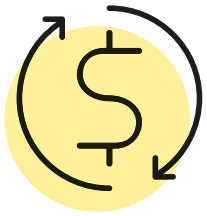


Rentals

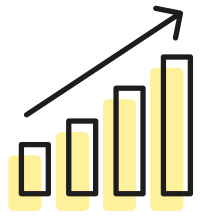


Performances

An economic driver



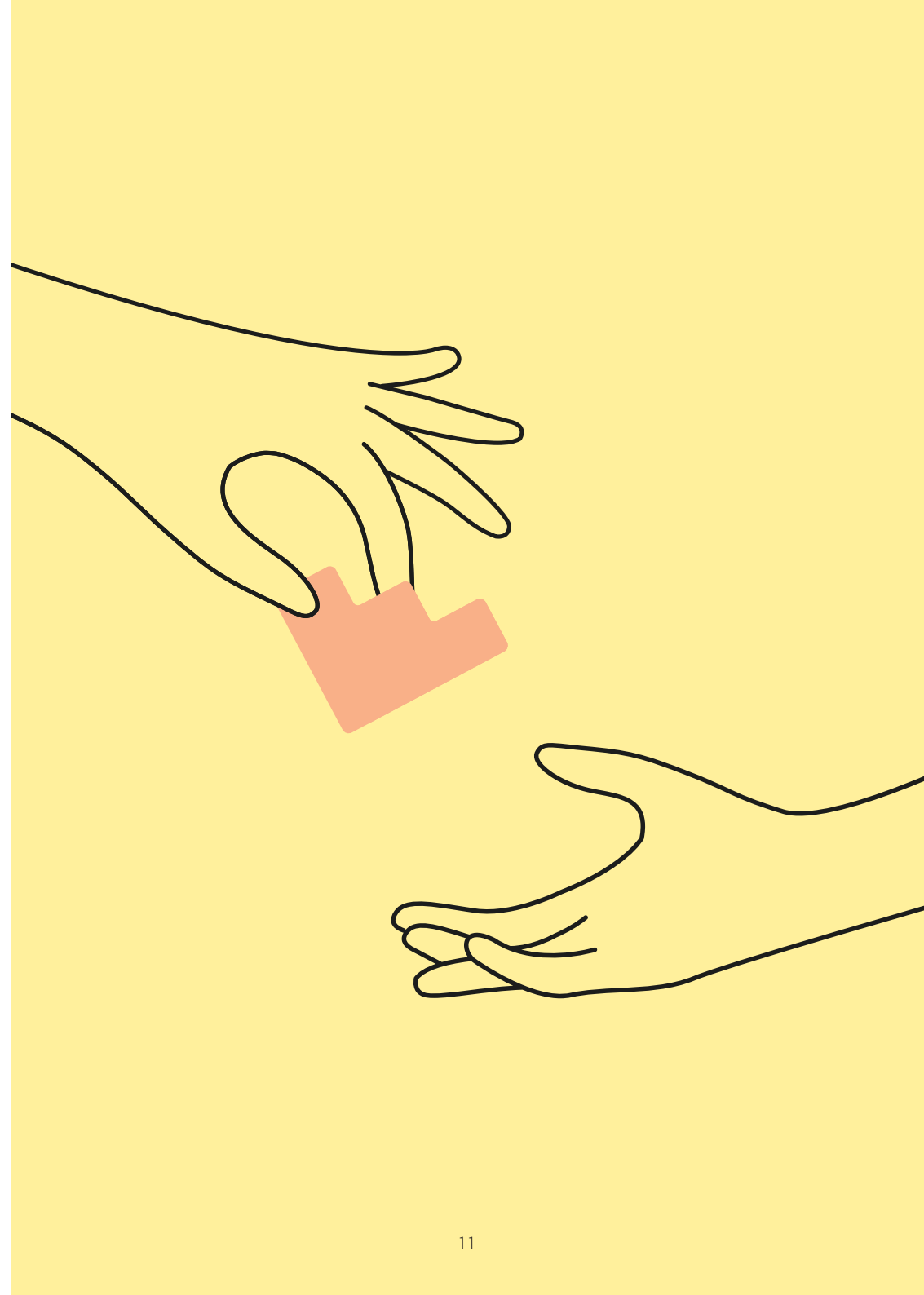
75%
self-generated
revenues



182%
growth in
10 years



\$6.9M
in payroll



Your Growing MIFO

Inaugurated in 1985, MIFO's first cultural centre was perfectly suited to the expectations of the community. It provided us with the tools and spaces to meet the needs of our clientele. In 40 years, this demand has continued to increase. MIFO has grown and is now constricted in its current space.

With your support, we are now undertaking the largest building project in our proud history: revitalizing and expanding our spaces, so that we may pursue our mission and provide a gathering place adapted to the needs of Francophones and Francophiles of Ottawa's east end.



Aerial view of the current building.



1984: Gérald Lacombe and Rolande Faucher during the groundbreaking ceremony for the current building.

Transforming Your MIFO

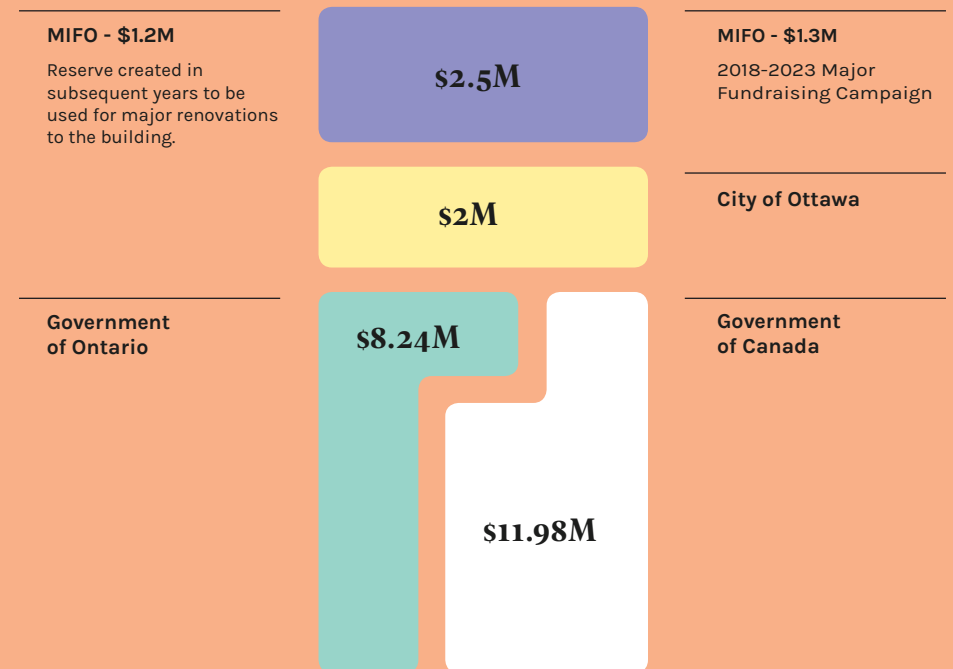
In spite of ongoing investments, our current building and facilities do not allow us to effectively fulfill our mandate and they hinder our growth. The average space utilization rate is over 90%, and the physical locations do not allow us to develop our programming. It is time to turn a new page in our history.

MIFO owns the land where its facilities are located. The New MIFO will therefore be built where the current parking lot is located. Some components of the old building will be integrated into the new building, as a lasting legacy to our builders.

These upgrades are critical to our continued advancement. This is why we are reaching out to our faithful supporters – our community; our members; and our private, public and community partners – to launch the first ever fundraising campaign of our recent history.

Budget and funding

The New MIFO requires an overall investment of \$24.7M, the funding for which is established as follows:



Planned schedule

Commencement of work: summer 2021

Delivery and launch: fall 2022 - spring 2023

Your New MIFO

WELCOMING. UNIFYING. INNOVATIVE.

A space to meet the expectations of our community.

With this large project, we will have the space to welcome and gather people who want to flourish in French. In the new MIFO, Francophones and Francophiles of all ages will have a space to create memories, meet, exchange, and grow.

The area of the new building will tripple in size, increasing to **48,500 sq. ft.**

Annually, the New MIFO will have the following impact:

\$12.7M

**Economic fallout
(local GDP)**

+ \$500K*

83,000

Users

+ 20,000 users*

**Compared to 2019 data.*

New modern, relevant and useable spaces

- Two-storey building.
- Large, inviting lobby.
- Double gymnasium for sports and recreational activities.
- Black box studio for the performing arts and Théâtre du Village d'Orléans community troupe.
- *Société franco-ontarienne du patrimoine et de l'histoire d'Orléans* (SFOPHO) offices and permanent exhibition room.
- Creation room for artists in residence.
- Youth room.



Improved spaces

- Multipurpose banquet hall.
- New art gallery to offer a greater diversity of exhibits.
- More multipurpose rooms for inspiring encounters.
- Greater number of rooms to cultivate talent at the Music School.

An environment that will allow our community to continue to grow

- Welcoming, safe building.
- Accessible to people with reduced mobility.
- Green spaces.
- Dynamic atmosphere encouraging intercultural and multigenerational exchanges.
- Diversification of artistic activities: performances, movies, and art exhibits.
- Increased number of courses, activities, and workshops offered to children, teenagers, adults, and those 50 and older.
- Administrative offices adapted to the needs and anticipated growth of MIFO teams.
- Creation of many local jobs.

How can I make a donation?



Online
mifo.ca/donation



**By phone
or in person**

Campaign office
6600 Carrière Street
Orléans, ON K1C 1J4

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dons@mifo.ca

**Your MIFO.
Become
part of the
Movement.**